Objectives & Key Results (OKRs)

"I will [objective] as measured by [key result]."

TARGET 1:

Brand awareness +40%

TARGET 2:
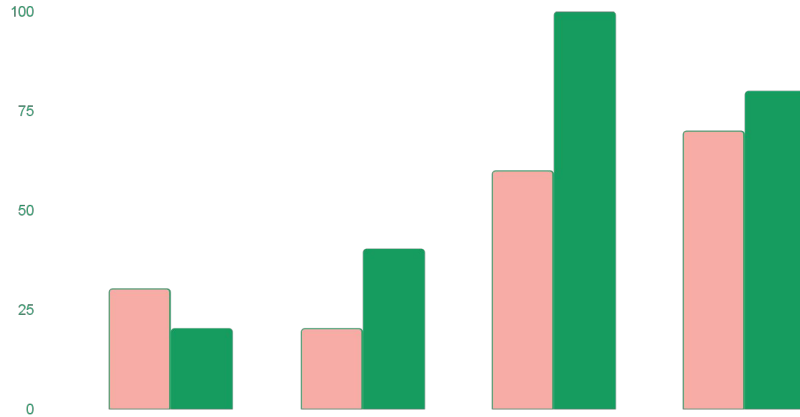
New customers +15%

Follow the link in the graph to modify its data and then paste the new one here.

250K	50K	5000	1000
Social media followers	**Monthly web visitors**	**Monthly demo requests**	**Business customers**